



Margaret River Muesli Company

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 www.mrmc.com.au

start your day well

Handcrafted blends of healthy, oven-baked, no oil added, muesli from the "clean green" Margaret River Region. Catering to consumers who are looking to start their day well, with local brands, as low food miles are becoming increasingly important. Complete with consumer-centric, replenishment focused, stand up, zip lock packaging and branding that has real shelf standout. Pick a brand that will drive organic category growth by appealing to new shoppers, not just cannibalise your current sale!

Metcash Charge Through - 1102881

Margaret River Muesli Company 'Premium Range'			Wholesale Carton Price	Wholesale Price per bag	RRP	\$ per 100g	Retail GP%	Order (Cartons)
	Size		** 6 bags					
Margaret River Muesli - Wheat Free	650g	\$ 7.90	\$ 47.40	\$ 12.90	\$ 1.98	39%		
Margaret River Muesli - Cinnamon Crunch	500g	\$ 7.90	\$ 47.40	\$ 12.90	\$ 2.58	39%		
Margaret River Muesli - Protein Boost	650g	\$ 7.90	\$ 47.40	\$ 12.90	\$ 1.98	39%		
Margaret River Muesli - Fibre Boost	650g	\$ 7.90	\$ 47.40	\$ 12.90	\$ 1.98	39%		

Gabys Muesli			Wholesale Carton Price	Wholesale Price per bag	RRP	\$ per 100g	Retail GP%	Order (Cartons)
	Size		** 6 bags					
Gabys Baked Muesli - Original	600g	\$ 4.62	\$ 27.74	\$ 6.90	\$ 1.15	33%		
Gabys Baked Muesli - No Sugar Added	600g	\$ 4.62	\$ 27.74	\$ 6.90	\$ 1.15	33%		
Gabys Baked Muesli - Bran Fibre	600g	\$ 4.62	\$ 27.74	\$ 6.90	\$ 1.15	33%		

Gabys Muesli			Wholesale Carton Price	Wholesale Price per bag	RRP	\$ per 100g	Retail GP%	Order (Cartons)
	Size		** 6 bags					
Gabys Raw Coconut & Cacao	600g	\$ 4.60	\$ 27.60	\$ 6.90	\$ 1.15	33%		
Gabys Raw Apple & Cinnamon	600g	\$ 4.60	\$ 27.60	\$ 6.90	\$ 1.15	33%		
Gabys Deluxe Blueberry Sundae	300g	\$ 5.80	\$ 34.80	\$ 8.90	\$ 2.97	35%		
Gabys Deluxe Raspberry Crumble	300g	\$ 5.80	\$ 34.80	\$ 8.90	\$ 2.97	35%		

BULK Muesli			Wholesale Price per box	RRP / kg	\$ per 100g	Retail GP%	Order (Cartons)
	Size						
Gabys Muesli - Original	5kg	\$ 35.00		\$ 9.99	\$ 1.00	30%	
Gabys Muesli - No Sugar Added	5kg	\$ 35.00		\$ 9.99	\$ 1.00	30%	
Margaret River Muesli - Protein Boost	5kg	\$ 55.24		\$ 17.99	\$ 1.80	39%	
Margaret River Muesli - Cinnamon Crunch	5kg	\$ 55.24		\$ 17.99	\$ 1.80	39%	

Barcode

- 9330309000038
- 9330309000045
- 9330309000069
- 9330309000052
- 9330309000007
- 9330309000014
- 9330309000021
- 9330309000601
- 9330309000618
- 9330309000205
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